

## **Strategic Planning with a Community Partnership**

### **The missing ingredient.**

Many planning efforts start with great aspirations of providing directions, visions and strategies to move an organization forward toward greater productivity. Too often those completed plans sit on a shelf on a bookcase and provide little value to the organization. The problem is the lack of ownership by the many stakeholders in the organization.

### **A different approach.**

We need a different approach. We need to engage stakeholders in the process of identifying needs, setting priorities, developing goals and instituting strategies. This engagement process builds in-depth understanding and long-term support for addressing challenges and opportunities.

### **The process.**

This new process includes components of the commonly known tools and techniques of planning, but it engages employees, community members and other stakeholders in ways that energize and sustain the focus on established goals and strategies.

### **Contact us.**

To learn more about strategic planning with a community partnership, contact Paul Pendleton at 216-225-2787 and [pendlent@aol.com](mailto:pendlent@aol.com).